

EEANM Board Meeting Minutes July 22, 2010

Present: Steve Blake, Christy Tafoya, Kimi Scherer, Kristina Ortez
Donna Grein, Stephanie Bestelmeyer

Absent: Jeremy Philipp, Becky Kerr, Maceo Carrillo Martinet, Barbara Garrity
Elizabeth Barriga, Amy Landers

Action Items: None

Discussion Items:

1. America's Great Outdoor Initiative

Kristina, along with Kimi, reported that the feds declared this initiative last April. On July 17th in Albuquerque, there was a meeting which included a youth session and a small group session. In attendance were Sec. Ken Salazar and other government dignitaries. Kristina thought that the youth session seemed more intimate than other youth sessions that have been held in other cities that she had attended. There were about 75-80 youth that were asked to answer the following four questions:

- Where do you go when you are not indoors?
- What do you do personally to protect the environment?
- What are some obstacles and challenges that prevent young people from spending time outdoors?
- What recommendations would make to President Obama to get more young people engage in and connected to the outdoors?

The youth were very candid in their answers and a couple of the big themes that came out of the session were jobs and idea of mentoring. There was the suggestion made that EEANM should make recommendations to the Great American Outdoor campaign/administration around mid to late August in the form of a letter. The recommendations that came out of the sessions could be used as an outline for the letter as well as include examples of private-public partnerships and what we would like to see happen. Don't reinvent the wheel; highlight programs that already exist.

Christy will pass the NMSP-PED/OCP Fact Sheet around. The role of EEANM could be for mentorship and a clearinghouse for service entities.

The four general questions that were ask of the small group session were the same as for the youth session but included sub questions focused around the community.:

2. Childhood Obesity and the Outdoors Forum

Kristina reported that this event will be held on August 6 at the Bosque

School. There will be six panel discussions. Lt. Gov. Diane Denish will be the guest speaker during lunch. Recruiting activities will occur during the next two weeks. Donna will work on getting PED staff on the panels.

3. Environmental Education Certification Update

Christy reported that there was notification by Sue Bumpous of NAAEE that the evaluations of the EE certification activities were not submitted in the correct format. Christy did the revisions and resubmitted. Sue was very impressed with the outcomes for the meetings.

4. Membership Committee

No report. Put on hold until after the Childhood Obesity and the Outdoors Forum.

5. Treasurer's Report (see Amy's monthly reports)

Amy emailed the board her reports on July 26th. She reported that there is \$15,469 in checking and \$6,229 in savings.

6. Annual Conference, October 8-9

Kimi reported that there were several accomplishments as a result of the June 28th meetings such as the keynote speaker finalized and the registration fees. For early bird registration, the fee was reduced from \$75 to \$60. The registration fees for regular registrants (\$75) and students (\$35) saw no change from last year. There will be grants available for applicants who want to attend the conference. There will not be as many pre-sessions. There will be a call for proposals and will set up a proposal review team. Also, start thinking about silent auction items. The conference committee's next meeting is August 4th at 1:00pm.

7. Grant Update

Deferred to the next meeting

Announcements:

The National State Park Directors conference will be in Santa Fe on September 7-10. There is an interest to have an Environmental Literacy session. EEANM will be a part of this workshop.

Upcoming EEANM Board elections: start thinking of a plan.

EE Awards: think about who you want to nominate.

Next Meeting

August 26th, 2010, from 2:00pm to 4:00pm at Bosque School

Adjournment

Meeting was adjourned at 2:49pm.